Statement of Ambition

Canberra is a city with a deep history and has always been a place for people who embrace arts, culture and creativity. This nourishes our individual and collective wellbeing, and connects our emotions, ideas, stories and heritage. This strength provides a platform and motivation to further improve our standing; our reach; and what we can achieve: an ambition for Canberra to be recognised as Australia's Arts Capital.

Arts Capital

Strategy 1CREATE amazing art and culture.

Everywhere, at any time, for everyone

Encourages practice growth. Seeds cross-industry collaboration.

Canberra: Australia's

Provides people & capital. Sustains & grows creative culture.

Strategy 3

PROMOTE our arts and culture.

To attract artists, arts workers, visitors and investment

Strategy 2

DEVELOP arts, cultural and creative industry, practice, and facilities.

Supporting creation and culture at all levels, via any path

Builds creative destinations. Attracts talent.