

Canberra: Australia’s Arts Capital – Arts, Culture and Creative Policy 2022-26 Action Plan

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Key Highlights from Year One - Canberra: Australia's Arts Capital – Arts, Culture and Creative Policy 2022-26 Action Plan

Canberra: Australia's Arts Capital – Arts, Culture and Creative Policy 2022-26 (the Policy) and the related [Action Plan](#) was released on 28 July 2022. The Arts Policy is the roadmap for Canberra to be recognised as Australia's Arts Capital. It identifies ten focus areas to deliver on this ambition, framed against the strategies of Create, Develop and Promote. The Policy and Action Plan are intended to be living documents that can be reviewed periodically, including through annual reporting on achievements to update the actions and respond to the needs of the sector.

The Action Plan is a four-year plan with 82 actions, ongoing initiatives and targeted projects involving the arts portfolio, portfolios across the ACT Government and other strategic partners.

Strategic Partners

Reporting on the actions for the first year 2022-23 of the Arts Policy Action Plan has involved the ACT Government areas of Business and Innovation; Events ACT; Office of International Engagement; Office for LGBTIQ+ Affairs; Skills Canberra; Visit Canberra; Wellbeing Indicator team; Economic and Regional Policy; ACT Health Directorate; (COVID-19 Policy and Support, Health Prevention); Canberra Health Services (Curator, Arts and Health); Community Services Directorate (Office for Disability, Office for Multicultural Affairs, Office for Women); Cultural Facilities Corporation; Environment, Planning and Sustainable Development Directorate (City Renewal Authority); and the Transport Canberra and City Services Directorate (Libraries ACT).

It has also involved strategic partners including Australia Council for the Arts; Creative Partnerships Australia; Arts Law; A New Approach; Wellington City Council; Canberra Innovation Network; Canberra Region Tourism Leaders Forum and Screen Canberra.

On 28 July 2023, the ACT Government released its Small Business Strategy 2023-26 setting out five priority areas (and 50 actions) that will be delivered across government to support businesses to grow. Recognition of the importance of artists and art businesses means that some actions from the Arts Policy Action Plan feature in the Small Business Strategy actions.

Create – Develop – Promote

First Nations Focus Area: Elevate Aboriginal and Torres Strait Islander peoples' culture and artistic practices to enhance outcomes for Aboriginal and Torres Strait Islander artists and reflect Canberra's unique culture and identity.

Action No.	Action description	Timeframe	Status	Progress update
1	Working with the Aboriginal and Torres Strait Islander Arts Network on the development of the Aboriginal and Torres Strait Islander Art Space at Kingston Arts Precinct.	2022-23; 2023-2024	On-track	The Aboriginal and Torres Strait Islander Arts Network is providing input to reflect the needs of Aboriginal and Torres Strait Islander artists in the Kingston Arts Precinct. Development of the Terms of Reference for the Aboriginal and Torres Strait Islander Art Space is underway, with consultation and advice from MurriMatters, an Indigenous organisation that supports relationships in government. Terms of Reference will be finalised and the inaugural Reference group will be formed in 2023-24.
2	Developing connections with local and national organisations to enhance arts and cultural opportunities for Aboriginal and Torres Strait Islander peoples including exploring initiatives that will link artists to the broader ACT and national arts sector and building digital capacity.	2022-2023	Complete	<p>artsACT partnered with the Australia Council for the Arts to deliver initiatives that would build digital capacity for Canberra's First Nation artists. This included delivery of a Digital Indigenous Cultural Intellectual Property workshop with Arts Law held on 22 May 2023.</p> <p>In response to an opportunity provided by the Australia Council, artsACT supported six ACT delegates to attend Purrumpa, a national gathering of First Nations arts and culture, held in Adelaide from 31 October to 4 November 2022.</p> <p>In addition, artsACT has engaged with other governments in the discussions lead by the Australia Council towards the establishment of a dedicated First Nations-led Board within the new Creative Australia.</p> <p>New Action: Continue connections and develop new ones with local and national organisations to enhance arts and cultural opportunities for Aboriginal and Torres Strait Islander peoples including exploring initiatives that will link artists to the broader ACT and national arts sector. (Timeframe: Ongoing)</p>
3	Continue the partnership with Wellington City Council to deliver the Canberra Wellington Indigenous Artist Exchange.	2023-2024; 2025-2026	On-track	<p>The Wellington City Arts Team and artsACT met in 2022 and 2023 to develop the framework for the Canberra Wellington Indigenous Artist Exchange. Following these discussions the exchange is scheduled to take place in the second half of 2024.</p> <p>An Expression of Interest process will be run in the first half of 2024 to select an Indigenous artist to participate in the exchange anticipated to take place in September/October 2024.</p>
4	Supporting Aboriginal and Torres Strait Islander cultural arts practices by facilitating cultural led artist camps on-Country for Aboriginal and Torres Strait Islander artists.	2022-2023	Complete	One culturally led artist camp took place at Strathnairn Arts Centre in 2022-23. This camp was conducted over two days and contributed towards the future development of Ngunnawal artworks for the ACT Government offices in Civic and Dickson. Led by the Ngunnawal communities, feedback indicated that community members felt supported to share culture and to connect with one another.

5	Working closely with the ACT Aboriginal and Torres Strait Islander Arts Network to promote the diversity of Aboriginal and Torres Strait Islander cultures through the arts and support Aboriginal and Torres Strait Islander cultural leadership	Ongoing	On-track	<p>The Aboriginal and Torres Strait Islander Arts Network met twice as a group in 2022-23. Membership of the network expanded in the second half of the year with two new members. Members have provided input to the Cultural Arts Program, Kingston Arts Precinct, Canberra Theatre Redevelopment, Gatherings and the Minister's Creative Council as well as providing input on projects across the ACT Government as required. The Network is also a conduit to promote ACT Government opportunities to Aboriginal and Torres Strait Islander communities.</p> <p>The Network will continue to meet and provide advice on key projects for 2023-24 such as the Canberra Wellington Artist Exchange.</p>
6	Investing in programs to enhance outcomes for Aboriginal and Torres Strait Islander artists.	Ongoing	On-track	<p>In 2022-23, the Cultural Arts Program was developed and the inaugural round was delivered. The Program aims to increase the development of self-determined projects from the community and enhanced arts and cultural outcomes for Aboriginal and Torres Strait Islander artists and build cultural leadership. Eleven arts activities were supported across a range of artforms and cultural practices with funding totalling \$127,565.</p> <p>A second round of the Cultural Arts Program will be run in 2023-24 with applications open in the second half of 2023.</p>

Create amazing art and culture—everywhere, at any time, for everyone

Strategic Partnerships Focus Area: Enhance outcomes for the Canberra arts sector and strengthen the ACT Government's approach to investment in arts, culture and creative practices by working strategically and collaboratively.

Action No.	Action	Timeframe	Status	Progress update
7	Actively seeking partnership opportunities with national organisations and state and territory arts agencies on the implementation of key national strategies such as the Australia Council for the Arts' Digital Cultural Program.	2022-2023	Complete	<p>artsACT engaged with the Australia Council for the Arts, the Office of the Arts and Creative Partnerships Australia to support the ACT arts sector. For example, the ACT Government provided funding of \$100,000 to the Australia Council, matched by the Australian Government, to leverage opportunities for ACT organisations and artists. As a result, 3 organisations participated in the Digital Strategist in Residence program, 2 artists participated in the ProtoX program and ACT Indigenous artists participated in a Digital ICIP workshop pilot.</p> <p>New action: Continue to engage and partner with national, state and territory arts organisations on the implementation of key national strategies that will support the ACT. (Timeframe: ongoing)</p> <p>New action: Partner with businesses to provide resources and training to support sustainability of funded ACT arts organisations. (Timeframe: 2023-24)</p>
8	Exploring mechanisms to encourage increased collaboration and cross collaboration amongst arts organisations as well as other sectors including building on the success of initiatives modelled in the Creative Recovery and Resilience Program and partnerships with makerspaces.	2022-2023	Complete	<p>artsACT partnered with the Canberra Innovation Network (CBRIN), Visit Canberra, Creative Partnerships Australia and the Australia Council for the Arts. Through these partnerships seminars and workshops were delivered focusing on cross-sector collaboration, innovative ways to make a greater cultural tourism impact, philanthropic fundraising and attracting non-government funding, and making a greater digital impact.</p>
9	Cultural Facilities Corporation coordinating regular meetings with the heads of the large cultural institutions in Canberra, including the national cultural institutions, leading an agenda of enhanced collaboration in programming.	Ongoing	On-track	<p>During 2022-23, the Cultural Facilities Corporation (CFC) hosted two roundtable meetings of the heads of the national cultural institutions as well as 9 one-on-one meetings to explore opportunities for collaborative programming.</p> <p>Engagement will continue in 2023-24, including a further meeting in August 2023.</p>
10	Cultural Facilities Corporation working across the ACT Government and with local artists and arts organisations to provide activities, experiences and exhibitions to Canberra's signature festivals and events.	Ongoing	On-track	<p>During 2022-23, the CFC has contributed to the arts experiences offered at four major events, Winter in the City, the DESIGN Canberra Festival, the National Multicultural Festival and Enlighten.</p> <p>In 2023-24 the CFC will be partnering strongly in Floriade, Christmas in the City, the National Multicultural Festival and Enlighten.</p>
11	Cultural Facilities Corporation, through the Canberra Theatre Centre, collaborating with youth arts organisations and investing in the presentation of their work to ensure ongoing local excellence in creative practice.	Ongoing	On-track	<p>During 2022-23, Canberra Theatre Centre (CTC) presented works by Canberra Youth Theatre and QL2 Dance as well as providing development opportunities for young and early-career performers through the New Works program.</p> <p>The CTC will continue presenting works by local youth arts organisations in 2023-24.</p>
12	Cultural Facilities Corporation, through the Canberra Museum and Gallery (CMAG), working closely with the education sector, notably the Australian National University School of Art and Design, for	Ongoing	On-track	<p>During 2022-23, all areas of the CFC have run programs aimed at engaging school students of a range of age groups.</p>

	exhibitions, and delivering the CMAG Art Prize for Secondary Students. CMAG will engage in cross-disciplinary partnerships to enhance its gallery experiences, to create work responding to exhibitions.			The CFC will continue running student programs in 2023-24. The CMAG Secondary Art Prize will run in Term 3 2023, as part of the CMAG major exhibition, <i>Capturing Canberra</i> .
13	Partnering with Creative Partnerships Australia to increase the capacity of local artists, arts organisations and creative businesses to engage with philanthropy, develop private sector partnerships and make connections including: > Annual workshop in arts fundraising fundamentals > Fundraising guidance and support to access programs like the Australian Cultural Fund and Plus 1 matched funding > Professional development opportunities and sector networking for arts organisations to build knowledge and ability including developing and promoting local case-studies.	Ongoing	On-track	Creative Partnerships Australia delivered a workshop on introduction to fundraising on 25 May 2023, attended by 14 artists and participants from a range of arts organisations. The workshop increased knowledge in Canberra's arts and creative sector of fundraising and the concept and impact of fundraising and support services and tools such as the Australian Cultural Fund. Creative Partnerships Australia will present a one day workshop on fundraising fundamentals in the second half of 2023.
14	Partnering with Arts Law to undertake and promote initiatives and resources that ensure that artists, arts organisations and creative businesses are informed on their legal rights including Intellectual Property rights and contracts and have access to free or low-cost legal advice.	Ongoing	On-track	In May 2023, through the Australia Council Digital Strategy, ArtsLaw delivered a workshop focused on Indigenous Cultural and Intellectual Property (ICIP) aimed at informing and empowering Aboriginal and Torres Strait Islander artists on their ICIP rights. Further workshops to be developed in 2023-24 as Arts Law aims to increase engagement with independent Aboriginal and Torres Strait Islander artists working in the ACT.

Venues and Precincts Focus Area: Invest in sustainable and connected arts venues and precincts that support quality, engaging and innovative art that is accessible to all and enliven Canberra's public spaces.

Action No.	Action	Timeframe	Status	Progress update
15	Developing an Arts Facilities Strategy to support the Government in making informed decisions on building management and future use of its key cultural assets including priorities for expenditure. The Strategy will be informed by independent review of ACT Government arts and cultural facilities.	2022-2023	Delayed	In 2022-23, a consultant was engaged to develop an Arts Facilities Strategic Asset Management Plan (AFSAMP) for the ACT Government's 13 arts facilities. The Arts Facilities Strategic Asset Management Plan will be finalised in the second half of 2023.
16	Upgrading Gorman House Arts Centre to enhance accessibility, safety and energy efficiency and commence major heritage restorations in time for the Centre's 100th birthday in 2024.	2022-23; 2023-24	On-track	In 2022-23, consultation was undertaken with Arts Capital and the tenants of Gorman House. This supported design development with presentation of draft preliminary sketch plans completed in February 2023. Further detailed consultation was completed to inform detailed design. Detailed design and project scope for delivery will be determined in 2023 following a project cost plan to ensure proposed works meet the available project budget. Construction is scheduled to commence in the first half of 2024.
17	Upgrading Tuggeranong Arts Centre Theatre to improve safety, functionality and accessibility.	2022-23; 2023-24	On-track	artsACT consulted Tuggeranong arts facility occupants, a Project Manager was engaged and project architect appointed. Specialist advice has been provided to the project team by a lighting and audio consultant. Preliminary sketch plans by project architect are scheduled for completion in the second half of 2023. Theatre upgrades are anticipated to be completed by 30 June 2024.
18	Cultural Facilities Corporation expanding Canberra Museum and Gallery to include a digital gallery, a more flexible use of the foyer for art-making, and new engagements facing Civic Square.	2022-2024	On-track	The interactive (digital-focussed) gallery opened in March 2023 and hosted two exhibitions in 2022-23. A refit of the Civic Square Hub was commenced with the outcome to support a range of new activities and exhibitions in the space. In 2023-24, the CFC will pursue a range of exhibitors and partnership opportunities in the new gallery and the hub aimed at making art accessible, interactive and highly engaging.
19	Developing a Public Art Strategy for the ACT that will foster and grow the ACT Government's public art collection to reflect the diversity of human identity and experience, with women and Traditional Custodians holding pride of place in future works, both as subjects and creators, as well as support the visibility of the collection.	2023-2024	On-track	The development of a Public Art Strategy for the ACT will be undertaken in 2023-24.

20	Reviewing the <i>Cultural Facilities Corporation Act 1997</i> to ensure the legislative purpose and governance structures are well placed to support current and future needs of the ACT's cultural sector including future redevelopment of the Canberra Theatre Centre.	2022-2023	Delayed	In 2022-23, a procurement process was undertaken, resulting in a consultant being engaged to undertake a review and provide a report by the end of 2023.
21	Developing a future arts precinct in Kingston as a destination for Canberra's visual arts and culture.	Ongoing	On-track	In March 2023, the Principle Design Consultant was engaged and work on the design commenced, under management by the Suburban Land Agency (SLA). This coincided with the release of the Kingston Arts Precinct Place Brief and the Kingston Arts Precinct Arts, Cultural and Creative Plan. The Arts Cultural and Creative Plan includes eight strategies for engaging artists in the precinct throughout the design, construction and operation stage. In 2023-24, artsACT will work closely with the resident organisations towards detailed designs for their spaces that are fit for purpose. An Arts and Culture Advisory Panel will be established to guide the future commissioning and selection of artworks within the precinct.
22	Cultural Facilities Corporation, with Major Projects Canberra and the City Renewal Authority, leading the Canberra Theatre Centre redevelopment, which will be the centrepiece of the revitalisation of the area around Civic Square to create a vibrant Canberra Civic and Culture District.	Ongoing	On-track	The design partner for the theatre redevelopment was announced in May 2023 and commenced on design and other planning. In 2023-24, a Performing Arts Reference Group will provide input to inform the Canberra Theatre Redevelopment project.
23	Cultural Facilities Corporation investing in works to improve access to Lanyon Homestead, notably for tour buses and to support large events, including improving its entry roads, as well as conservation works at Lanyon and at Mugga Mugga Cottage to conserve and re-use historic outbuildings for interpretation, increased public visitation, and arts programs.	Ongoing	On-track	In 2022-23, conservation works on Lanyon Homestead were undertaken and works to improve the Lanyon driveway were scoped. In 2023-24 the Lanyon driveway works will be completed and initial work on the Shearers precinct undertaken.
24	Extending the reach of ACT Government led events, such as Enlighten and Floriade, across Canberra by utilising ACT arts and cultural venues and precincts and partnering with ACT arts and cultural organisations.	Ongoing	On-track	Enlighten has partnered with the cultural institutions and national attractions to deliver key elements of the Enlighten Festival. Floriade 2023 will pilot a satellite garden at Lanyon Homestead including programming by local artists and performers. ACT arts organisations will be utilised in Floriade 2023.
25	Promote and encourage ACT Government directorate-led events to first consider hosting at an ACT Government owned arts and cultural facility.	Ongoing	On-track	Information on the artsACT website has been updated in consultation with the arts organisations operating ACT arts centres. The artsACT website now provides more information about how to hire available spaces to potential government and public hirers. artsACT will facilitate sharing of venue hire information across directorates.
26	Partnering with City Renewal Authority on arts initiatives that will enliven Canberra's CBD and support local artists.	Ongoing	On-track	In 2022-23, the City Renewal Authority (CRA) has delivered Placemaking Grants supporting a variety of artistic initiatives. Four grants have been delivered with an arts focus: installation of 'Big Swoop', the Public Art Treasure Hunt, Poetic City, and Pop Up Parties. The CRA sponsored Craft ACT for the 2022 DESIGN Canberra Festival, providing \$80,000 to enhance the city's vibrancy through initiatives like the Festival Hub, Creative Kids program, and Discover Trail. Second Space trialled the activation of vacant commercial spaces across the city centre with spaces hosting a range of diverse projects including street art, dance classes, the 'Natural Dyeing Machine', 'Ceramic 3D' and 'Sculpture Weaving'. CRA launched Storybox in July 2022, a digital exhibit that featured local artists work in digital cubes and plinths and engaged the public in connecting with national and local museums and galleries. CRA delivered annual events including Winter in the City, Christmas in the City and Lunar New Year celebrations. These activities provided numerous opportunities for local artists and creatives with tens of thousands of people attending the annual program of activity. The 2023-24 Place Experience and Marketing Plan was released on 31 July 2023. This Plan outlines the place experience and marketing program of place management, promotions and activations for the 2023-24 financial year to support the City Renewal Authority's (the Authority) goals to curate high quality places and facilitate new and diverse economic investment. The 2023-24 Placemaking Grants round includes a specific category for arts activities. These activities will be delivered from September 2023.
27	Promoting Libraries ACT's community spaces to support arts and cultural activity and skills development.	Ongoing	On-track	In 2022-23, announcement of the 2021 and 2022 ACT Book of the Year took place at the Civic Library. In 2023-24, artsACT will engage with Libraries ACT to explore opportunities to promote libraries as creative spaces.

28	Cultural Facilities Corporation, through Canberra Theatre Centre and Canberra Museum and Gallery, contributes to the activation of Civic Square through participation in events in the precinct.	Ongoing	On-track	During 2022-23, the CFC contributed to the Winter in the City event, DESIGN Canberra Festival, the National Multicultural Festival and Enlighten and as well one-off activation events. In 2023-24, the CFC will partner across Government to contribute to Floriade, Christmas in the City, the National Multicultural Festival and Enlighten.
29	Cultural Facilities Corporation, through ACT Historic Places, providing publicly accessible museums and open spaces to support art-based programs, events, and exhibitions, including signature events like Harvest Day Out and the Bloom Festival.	Ongoing	On-track	In March 2023, the Harvest Day out at Lanyon received record numbers of visitors to the property and included talks and workshops about sustainable art, land management, and food production with free family entertainment and activities. Over September and October 2023, Lanyon will be an official satellite site of Floriade (in place of the Bloom Festival banner) with floral displays and a series of weekend events including a plant fair and outdoor concert.

Accessibility and Inclusivity Focus Area: Support arts practice that reflect Canberra's diverse community and creates an environment that is inclusive, safe and welcoming to all.

Action No.	Action	Timeframe	Status	Progress update
30	Ensuring there is a diversity of voices on the Minister's Creative Council, Cultural Facilities Corporation Board, arts peer assessment panels and arts funded organisations.	2022-23; 2023-24	On-track	In 2022-23, vacancies on the CFC Board and Minister's Creative Council (MCC) have been advertised on ACT Government jobs and the Diversity Register. In all instances, applicants from diverse backgrounds have been strongly encouraged to apply. As required in the Terms of Reference, members of the MCC are representative of diverse backgrounds including women, people living with a disability, Aboriginal and Torres Strait Islander people, people from LGBTIQ+ communities and people from cultural or linguistically diverse backgrounds. Peer assessors have been drawn from diverse backgrounds and are published on the artsACT website. Appointments to fill MCC vacancies from December 2023 and June 2024 will include consideration of applicants from diverse backgrounds.
31	Reviewing the terms of reference for the Minister's Creative Council to ensure that it is best placed to support the Minister in meeting the Statement of Ambition for the Arts.	2022-2023	Complete	The Terms of Reference for the Ministers Creative Council were revised in February 2023. The Terms of Reference are available on artsACT website.
32	Commissioning a new public artwork by a female or non-binary artist to represent and celebrate a woman and/or non-binary person.	2022-2023	Complete	Following an open expressions of interest selection process from woman or gender diverse/non-binary artists, sculptor Lis Johnson was selected to create a new public artwork representing the Hon. Susan Ryan AO in bronze. Ms Johnson has commenced work to develop the depiction. New action: Completion and installation of a public artwork representing the Hon. Susan Ryan AO; and commissioning of a further public art work to celebrate a significant woman or gender diverse/nonbinary person by a woman or gender diverse/non-binary artist. (Timeframe: 2023-24 to 2024-25)
33	Engaging artists with disability in the development of the new ACT Disability Strategy to ensure representation of their voices and needs are reflected.	2022-2023	Complete	In August 2022, an art-focussed consultation session was held with 33 participants, including artists with disability. A listening report from the consultation was published in May 2023 and can be found on the ACT Disability Strategy website here . The ACT Disability Strategy will be released in late 2023. A participatory community governance group will be established, including people from the arts, to guide and monitor implementation of the ACT Disability Strategy.
34	Seeking community input into ways to promote and encourage female and gender-diverse artists through the development of the Third Action Plan of the ACT Women's Plan 2016-26.	2022-2023	Complete	In 2022-23, consultation on the Third Action Plan under the ACT Women's Plan was completed. The Action Plan was launched on 9 October 2023 with implementation to commence during 2023-24.
35	Reviewing artsACT's programs and guidelines so that they clearly articulate the importance of accessibility and a welcoming arts community and encourage applications to seek funding for activities that promote accessible and inclusive practices.	2022-2023	Complete	artsACT reviewed and published the Arts Organisation Investment Guidelines in July 2022 and Arts Activities Guidelines in December 2022. The updated guidelines promote accessibility of activities, inclusive art practices and a welcoming arts community. The applicant form for Arts Activities funding was updated to encourage applicants to consider costs to make an activity accessible where appropriate. An easy English version of the Canberra: Australia's Arts Capital – Arts, Culture and Creative Policy 2022-26 has been published on the artsACT website.
36	Building the capacity and confidence of ACT Government funded arts organisations to support access and inclusion, including training to develop Disability Inclusion Action Plans, and cross-cultural training programs to increase cultural competence.	2022-23; 2023-24	On-track	Core Cultural Learning, administered by the Australian Institute of Aboriginal and Torres Strait Islander Affairs, has been made available to all funded arts organisations, with 250 licences issued to staff and board members to access the training in 2023. During 2023-24 artsACT will work with the Office for Disability to investigate mechanisms to support arts organisations to develop Disability Inclusion Action Plans.

37	Working across the ACT Government, arts sector and businesses to increase opportunities that will support and promote Aboriginal and Torres Strait Islander artists, women and non-binary artists, LGBTIQ+ artists, artists with disability, and culturally and linguistically diverse artists.	Ongoing	On-track	In 2022-23, artsACT has participated in the development of opportunities for diverse artistic involvement, such as in the Uncharted Territory Festival, as well as public commissioning and consultation by other areas of government. In addition, artsACT has promoted opportunities through its enewsletter and social media. New action: The ACT Government is providing funding for programs focused on the wellbeing of older Canberrans, including support for dementia-friendly events and pilot programs for a seniors' art festival.
38	Funding arts-focussed activities through broader ACT Government grants programs such as the Audrey Fagan Enrichment Grants for girls, young women, non-binary and gender diverse young people.	Ongoing	On-track	In 2022-23: <ul style="list-style-type: none"> the 2023 Audrey Fagan Enrichment Grants round opened (closing on 3 August 2023). the Capital of Equality Grants Program, which aims to support and strengthen Canberra's LGBTIQ+ communities, supported 13 arts-based projects across multiple artforms with total funding of \$92,317. the Office of LGBTIQ+ Affairs commissioned local LGBTIQ+ artists to design illustrations for the Second Action Plan of the Capital of Equality Strategy and related social media and merchandise, providing a meaningful and paid opportunity for local LGBTIQ+ artists to showcase their art and skills. <p>In the first half of 2023-24, the 2023 Audrey Fagan Enrichment grants will be announced and the next round of the Connection fund (a stream of the Capital of Equity Grants Program), totalling \$700,000, will open for applications.</p>
39	Increasing arts and culture stalls at the National Multicultural Festival in 2023 and beyond.	Ongoing	On-track	The February 2023 National Multicultural Festival included arts and culture stalls for the first time with 7 stalls trading under this new category. In addition, workshops were included as part of the National Multicultural Festival Grants Program. 34 participatory workshops were delivered at the festival including activities in the arts, crafts, language, music, dance and costume. In the first half of 2023-24, applications for 2024 National Multicultural Festival grants will open in the performer, workshop, parade and stall categories.
40	Building social recovery and collective wellbeing through the Canberra Health Services Arts in Health Program, as well as promoting the nationally leading work that they are doing.	Ongoing	On-track	In 2022-23: <ul style="list-style-type: none"> the Arts in Health Program supported a Poetry and Wellbeing pilot program which evaluated the impact of creative writing for patients in short and long-term rehabilitation at the University of Canberra Hospital. Preliminary feedback is that the aims of the pilot have been met. the Luminous Hope Gems series of artworks by Canberra artist Jodie Cunningham were installed at the Adolescent Mental Health Day Service. These artworks were produced in response to consultations with young people and key stakeholders. on 3 February 2023, the exhibition 'Stronger Together: artists perspectives on the frontlines of the COVID-19 health response' opened at the Canberra Museum and Gallery. This exhibition sought to support social recovery and collective wellbeing. <p>In 2023-24 the Canberra Health Services Arts in Health Program will build on the research of the Poetry and Wellbeing pilot towards the establishment of a poetry program at University of Canberra Hospital (UCH) and consult and commission further arts projects in CHS specialist environments.</p>
41	Cultural Facilities Corporation programming and exhibiting works by Aboriginal and Torres Strait Islander artists, as well as works by people of multicultural backgrounds and people with disability.	Ongoing	On-track	In 2022-23, Cultural Facilities Corporation programming at CMAG, ACT Historic Places and CTC included works by Aboriginal and Torres Strait Islander artists, as well as works by people of multicultural backgrounds and people with disability. In 2023-24, programming and exhibitions by Aboriginal and Torres Strait Islander artists, artist with a disability and people from culturally diverse backgrounds will continue.
42	Cultural Facilities Corporation venues continuing to improve both physical and sensory accessibility for visitors and to sensitively co-create programs and events that reflect Canberra's diverse community and support community wellbeing.	Ongoing	On-track	In 2022-23, CMAG completed accessibility upgrades including ramps and auto doors, staff were trained in dementia awareness, and many events included Auslan interpretation. CTC performances have supported people living with a range of disabilities and many shows have included tours for people living with low vision or hearing impairment. In 2023-24, upgrade works to the CMAG foyer and amenities will continue to improve accessibility for older people and people living with disabilities. CTC accessible theatre experiences will continue.

Develop arts, cultural and creative industry, practice, and facilities—supporting creation and culture at all levels, via any path.

Arts Practice Focus Area: Support arts practice to underpin cultural, social and economic outcomes for our artists, arts workers and the broader community.

Action No.	Action	Timeframe	Status	Progress update
43	Implementing the ACT Arts Organisation Investment Program Framework and enable leading ACT arts organisations to provide programs, services, expertise and infrastructure to support and develop the arts in the ACT, as well as activities that strongly engage with the local community.	2022-2023	Complete	In 2022-23, the Arts Organisation Investment Framework was implemented through the Arts Organisation Investment funding round. Following a competitive process \$9 million was allocated to 29 organisations under Deeds of Grants that include KPIs based on the funding strategies.
44	Investigate the opportunity to link affordable spaces with areas of arts practice such as Kingston Arts Precinct.	2022-2025	On-track	In 2022-23, following the announcement of the Principal Design Team, preliminary work on the Kingston Arts Precinct design process has included consideration of affordable spaces to meet organisation and artist needs. Affordable spaces will continue to be a key consideration in the finalisation of design for the Kingston Arts Precinct and in the centenary upgrades at Gorman House Art Centre.
45	Working with the Better Regulation Taskforce we will make it easier for arts, cultural and creative businesses to do business in the ACT, this includes the development of a regulatory framework that will ensure that the settings for the night-time and entertainment economy including live music are transparent, fit for purpose and meeting their objectives.	2022-2024	On-track	In 2022-23, the Better Regulation Taskforce developed a draft vision and underpinning principles for Canberra's night-time economy (NTE). This vision aims to support businesses including the arts, cultural and creative sectors so that they may contribute to lively and diverse night-time activity. In 2023-24, public consultation will take place on key themes and ideas for the NTE regulatory framework, such as noise standards and liquor regulation, resulting in a report to Government by the end of 2023.
46	Cultural Facilities Corporation reviewing and updating its Local Arts Engagement Policy to broaden its impact across the entire organisation and further align with the Statement of Ambition, to proactively support ACT independent artists and their artistic practice.	2022-2024	Complete	In 2022-23, the Canberra Theatre Centre has updated and adopted a revised Local Arts Engagement Policy, which places increased emphasis on support for independent artists.
47	Cultural Facilities Corporation, through ACT Historic Places, launching a new major Canberra Regional Art prize and exhibition in 2022-23 to support new art works, and to encourage community engagement with local arts practices at Lanyon Homestead, Mugga Mugga Cottage, and Calthorpes' House.	2022-2023	Complete	Nearly 100 entries were received in the inaugural ACT Historic Places Art Prize and winners were announced on 29 July 2023. The Art Prize exhibition will be on display at Lanyon Homestead until 15 October 2023. New action: Cultural Facilities Corporation, through ACT Historic Places, will deliver the second Historic Places Art Prize. (Timeframe: 2023-24)
48	Funding contemporary arts and creative practice through the ACT Arts Fund that reflects the diversity of Canberra and enables engaging and innovative art making for audiences to experience.	Ongoing	On-track	In 2022-23, support for diverse arts practice and experience has been delivered through the Arts Activities funding program. From 1 January 2023, screen and digital games projects are eligible, so screen and digital games artists have the same access to funding as other artforms. Two rounds of the \$5 to \$50k Activities funding category were delivered: <ul style="list-style-type: none"> The 1 June 2022 round closed on 31 July 2022 with 16 applications supported with funding totalling \$359,232. The 1 December 2022 round closed on 28 February 2023 with 17 applications supported with funding totalling \$394,219. The Up to \$5k Arts Activities funding category is open all year round. 55 applications were supported in 2022-23 with funding totalling \$207,706.
49	Supporting and promoting the rights of artists and arts practitioners to fair remuneration for their work by releasing and promoting Remuneration Principles and Practices for Artists and Arts Workers and remaining aware of best practice principles developed by peak sector groups.	Ongoing	On-track	The Remuneration Principles and Practices for Artists and Arts Workers were released on 28 July 2022. The ACT Government circulated the principles to all state and territory jurisdictions through the Cultural Ministers Meeting. artsACT will continue to promote the Remuneration Principles and Practices for Artists and Arts Workers in its work with the sector.
50	Working across Government, explore how to provide more affordable arts and studio spaces.	Ongoing	On-track	artsACT continued to engage with ACT Property Group, Suburban Land Agency and City Renewal Authority to identify opportunities for affordable arts spaces.
51	Cultural Facilities Corporation providing employment opportunities for arts professionals in commissioning works, live production, venue management, arts administration, and curatorial, programming and education roles.	Ongoing	On-track	In 2022-23, the CFC was the ACT Government's largest employer of arts professionals with a FTE workforce of around 200 people including visual artists, curators, conservators, actors, musicians, producers, dancers, and writers. CTC programs such as New Works created paid opportunities for local live performance industry professionals. CMAG and ACT Historic Places employ artists and craftspeople to run creative workshops. CFC will continue to attract arts professionals as employees as an employer of choice.

52	Cultural Facilities Corporation, through Canberra Theatre Centre, fostering and elevating local performing arts practice through programs such as New Works, which specifically engage with Canberra artists through consultation, development, commissions, and presentations.	Ongoing	On-track	In 2022-23, the New Works program directly supported 30 local artists through creative development programs, presenting local independent productions, as well as works by QL2, Canberra Youth Theatre, Ausdance ACT, and You Are Here. The Cultural Facilities Corporation will continue to run the New Works program in 2023-24.
53	Cultural Facilities Corporation, through Canberra Museum and Gallery, supporting arts practice by collecting and exhibiting the work of both emerging and established Canberra artists and staging public programs that highlight these exhibitions and further explore the work of these artists.	Ongoing	On-track	In 2022-23, CMAG acquired and exhibited work by Canberra artists, in accordance with its collecting policy. CMAG and ACT Historic Places also employ local artists to design and run many of their public programs. CMAG will continue to acquire and exhibit works by ACT artists in 2023-24.

Skills Development Focus Area: Invest in skills development and career pathways for artists and the creative workforce at any stage in their career to build our local talent and keep them here.

Action No.	Action	Timeframe	Status	Progress update
54	artsACT working with Skills Canberra to identify and promote capacity building opportunities for local artists and arts workers, in line with Skilled to Succeed: Skills and Workforce Agenda for the ACT, including through the following ACT Government skills and training initiatives: > Canberra Institute of Technology as the provider of vocational education and training (VET) in the ACT > Australian Apprenticeships and Traineeships > Job Trainer > Adult Community Education (ACE) Grants Program.	Ongoing	On-track	In 2022-23, Skills Canberra supported and invested in skills development and career pathways for artists and the creative workforce. In November 2022, the ACT Government engaged with the Canberra Region Tourism Leaders Forum to hold a roundtable discussion with stakeholders from the Experience Industry (including hospitality, tourism, recreation and arts). Skills Canberra commenced drafting an Industry Plan for the Experience sector based on activities outlined in Skilled to Succeed and Canberra Switched On, the feedback from industry stakeholders and data research. The Experience Industry Plan developed by Skills Canberra is expected to be released in the first half of 2023-24.
55	Working with local tertiary institutions to create and highlight pathways for artists.	Ongoing	On-track	The ACT Government partnered with the University of Canberra to undertake the Creative Canberra study (Creative Canberra). The Creative Canberra study is a first phase environmental scan of the ACT creative industries. It aims to present the current state of the creative economy and its unique competitive advantages, and identify the connections, possibilities and opportunities that can be leveraged. Also in 2022-23, artsACT engaged in consultations conducted by the Australian National University on community arts activities and pathways for artists.
56	Supporting Screen Canberra to undertake capacity building initiatives for local screen practitioners that will support the ACT to capitalise on the global demand for screen and creative content, including piloting a Location Incentive Scheme to attract large budget production.	Ongoing	On-track	In 2022-23 the Screen Investment Fund committed approximately \$244,900 in funding eight projects (\$1.14 million was distributed in 2021-22). This led to a local spend of \$851,168 and created 26 jobs (some full-time, some part-time) in the ACT. The Screen Investment Fund Assessment committee will meet quarterly to assess new funding applications. Screen Canberra will negotiate with a production company to bring a new TV series to production in Canberra with funding from the pilot CBR Screen Attraction Fund.
57	Promoting sector skills and career opportunities through the artsACT e-newsletter.	Ongoing	On-track	Sector skills and career opportunities are included in each fortnightly edition of the arts e-newsletter and the 22 March 2023 e-newsletter was a special 'arts opportunities' edition.
58	Cultural Facilities Corporation offering a range of high-quality development opportunities including: > Canberra Theatre Centre's Certificate III in Live Production and Services in collaboration with Canberra Institute of Technology to provide skills development and career pathways in the specialist field of Ongoing audio, lighting, and mechanical production. > work experience, mentoring programs, and internships to develop skills alongside industry professionals.	Ongoing	On-track	In 2022-23, the Canberra Theatre Centre's Certificate III course produced around 20 graduates and ran week-long work experience for students in Year 10 and up, twice. The CFC hosts work experience students on application. The Certificate III in Live Production will continue to run in 2023-24.

Innovation and Sustainability Focus Area: Build on Canberra’s status as a clever, creative, connected and sustainable city by encouraging innovation, experimentation and cross-sector collaboration.

Action No.	Action	Timeframe	Status	Progress update
59	Exploring how to position Canberra internationally as a City of Design.	2023-2024	On-track	artsACT in collaboration with CBRIN hosted a Collab Lab exploring Canberra as a City of Design. The Collab Lab was held in early July 2023 and was attended by 43 participants from arts organisations, academia, media, business and the community sector.
60	Supporting the local screen and games sector to embrace innovative and sustainable practices, such as securing the Academy of Interactive Entertainment’s (AIE) Global Headquarters in Canberra to provide specialised, world-class education, training and production facility, investing in AIE’s new sound stage and virtual effects studio, and piloting a location incentive scheme to attract large budget screen productions to the region.	2022-2023	Complete	In 2021-22, the ACT Government contributed \$839,401 to the AIE to build a new facility for film and virtual production. This facility comprised the Film Plus Virtual Production Studio (\$389,401) and the Sound Stage and Lighting (\$450,000). With the two projects now completed, AIE has the production capability to support both low budget and multi-million-dollar virtual production projects. The Studio was used to produce a commercial feature film that created eighty-seven jobs nationally of which 41 were created in the ACT. The virtual production technology has been used to deliver the world’s first filmmaking course specialising in virtual production. The first student cohort has progressed to Stage 2 (Advanced Diploma level) of the program while the second intake of students into Stage 1 (Diploma level) of the course commenced in February 2023. In 2023-24, this project will focus on: the continued delivery of Diploma and Advanced Diploma courses on virtual production technology; collaboration with UC and CIT arts, design and creative faculties; support to small scale productions and student learning using the small LED; and creating job outcomes.
61	Partnering with Canberra Innovation Network to increase networking opportunities to support creative collaboration between the arts, business and academia including undertaking at least one Collaborative Innovation Lab (Collab Lab) that focuses on the arts and creative industries each year.	Ongoing	On-track	In May 2023, CBRIN facilitated a Collaboration Lab on collaboration and innovation for arts and creative organisations. Forty-five participants from art organisations, academia and media organisations participated. This was followed by a Collab Lab on Canberra as a City of Design in July 2023. artsACT in partnership with CBRIN will deliver further Collab Labs and networking opportunities in 2023-24.
62	Cultural Facilities Corporation, through ACT Historic Places, promoting sustainable environmental, conservation, food production and land management practices at Lanyon Homestead and Mugga Mugga Cottage through cross-sector collaboration with government and non-government organisations, and through key events, like Harvest Day Out at Lanyon Homestead and the Bloom Festival across all three ACT Historic Places museums.	Ongoing	On-track	The ACT Historic Places Harvest Day was held in March 2023 and promoted conservation, heritage, sustainable land management, and the circular economy with 2200 people attending the day. ACT Historic Places has shown adaptive reuse of building assets including through transformation of the former Nolan Gallery into staff accommodation and old shearers quarters into arts spaces. Harvest Day Out and the Bloom Festival (as Floriade at Lanyon) will be held in 2023-24.

Promote our arts and culture—to attract artists and creators, arts workers, visitors and investment

Promotion Focus Area: Promote the arts in Canberra to create opportunities and new markets for artists, arts workers and arts organisations to engage locally, nationally and internationally. Celebrate successes and demonstrate that Canberra is a place where talent can thrive.

Action No.	Action	Timeframe	Status	Progress update
63	Delivering a creativity and innovation festival in Winter 2023 that will bring together creative thinkers and innovators to generate original, purposeful and progressive ideas, and will showcase the careers and skills of Canberra’s artists and creatives from a wide range of disciplines.	2022-2023; 2023-2024	On-track	Uncharted Territory (the inaugural Winter Innovation Festival) took place from 7-16 July 2023. The Uncharted Territory program presented over 50 events featuring a wide range of artists and creatives, as well as innovators, researchers and entrepreneurs. It showcased local talent across installations, exhibitions, symposia, lectures and panel discussions, workshops, performances, and networking opportunities. An independent post event report will be undertaken which will inform the future of the festival.
64	Undertaking international trade missions to Wellington and Singapore to increase our understanding and visibility, with a focus on the creative industries.	2022-2023	Complete	The Chief Minister led a trade mission to Singapore in February 2023 where he undertook tours of the Esplanade by the Bay Theatre complex to better understand potential opportunities for the new Canberra Theatre precinct. In 2023-24, the Chief Minister will travel to Wellington, including meeting the head of the Wellington City Council Creative Industry unit.

65	Cultural Facilities Corporation expanding support for local artists and craftspersons by establishing a retail store in Civic Square, and by expanding the retail offering at the ACT Historic Places.	2022-2024	On-track	The CFC piloted a retail presence in partnership with Craft ACT in 2022. In 2023-24, CFC will explore a range of models and potential partnerships to develop retail capability including for local artists and crafts persons.
66	artsACT and Libraries ACT working together to support and promote local authors through events, programs and promotions, such as enhancing the profile of the ACT Book of the Year.	2022-2023	Complete	In 2022-23, artsACT and Libraries ACT worked together for the 2021 and 2022 ACT Book of the Year award announcements. New action: artsACT and Libraries ACT will continue to work together to support and promote local authors through events, programs and promotions, such as enhancing the profile of the ACT Book of the Year. (Timeframe: ongoing)
67	Explore how existing ACT Government funding programs, such as the Major Events Fund, can leverage greater visibility of local artists and arts organisations.	2022-2023	Complete	The 2023 ACT Event Fund round supported eight arts-based events that featured mediums including sculpture and puppetry, music, comedy, creative arts, circus art, film and theatre. Strategies to leverage major event fund periods were delivered as part of the Canberra Arts Tourism Workshops.
68	Explore opportunities that will recognise and showcase excellence in arts and creative practice including through partnerships with local and national organisations and businesses, existing awards and establishing new initiatives.	Ongoing	On-track	In 2022-23, significant partnerships included: the CTC co-production JULIA with the Sydney Theatre Company; the establishment of the ACT Historic Places Art prize and CMAG sponsorship of CAPO Photography Prize and the CMAG Secondary Schools Art Prize.
69	artsACT working across the ACT Government to cross-promote arts activities and create opportunities to engage with new audiences.	Ongoing	On-track	artsACT in collaboration with Visit Canberra presented a series of tourism workshops directed at the arts sector engaging with new audiences. artsACT promotes opportunities through the artsACT newsletter and social media.
70	Encouraging and supporting organisations to collaborate and cross-promote, to amplify impact of both the ACT arts sector and exhibitions and programs.	Ongoing	On-track	In 2022-23, Deeds of Grant were established with organisations receiving Arts Organisation Investment funding which include KPIs encouraging collaboration with business and other arts organisations. artsACT has also supported organisations to make new connections and collaborations through a Collab Lab with CBRIN. Further Collab Labs will be delivered in 2023-24.
71	ACT Government events and festivals investing in and showcasing Canberra artists and creatives and providing opportunities for professional development including exploring piloting a Creative in Residence as part of a major event.	Ongoing	On-track	Events ACT has provided extensive opportunities to local artists across all events. In 2023-24, Events ACT will explore developing a pilot Creative in Residence program for a major event.
72	Cultural Facilities Corporation developing new audiences through investing in new events and partnerships including creating CMAG After Dark events, and contributing to City Renewal Authority's and other events in Civic Square.	Ongoing	On-track	In 2022-23 CMAG held a range of events to develop new audiences including theme parties, music concerts, and yoga; and contributed to Winter in the City, the DESIGN Canberra Festival (bi-annual), National Multicultural Festival and Enlighten. New partnerships for events will be explored in 2023-24.
73	Cultural Facilities Corporation, through ACT Historic Places, delivering commercial events and programs that create economic opportunities and new markets for artists, arts workers, and arts organisations to engage with different audiences.	Ongoing	On-track	ACT Historic Places has developed Harvest Day Out and the Bloom Festival at Lanyon Homestead to include larger market-style activations with arts and heritage workshops. Works for the adaptive re-use of the Shearers Quarters will be scoped in early - mid 2023-24, including to support use of the precinct as art studios and residences. In 2023-24, CFC will explore establishing retail sites that would include opportunities for local artists and craftspeople.

Cultural Tourism Focus Area: Facilitate cultural tourism opportunities for Canberra's arts sector, to increase its visibility nationally and internationally

Action No.	Action	Timeframe	Status	Progress update
74	Strategically promoting more local arts content with VisitCanberra including through promotional materials and marketing platforms and encouraging ACT Government-funded arts organisations to promote their activities via the Australian Tourism Data Warehouse.	2022-2023	Complete	Three Canberra Arts Tourism workshops, delivered from May to August 2023, have provided guidance to local arts organisations encouraging listing on ATDW and being promoted via VisitCanberra channels. Attendees have submitted 45 new listings on ATDW to the end of July 2023. VisitCanberra will audit ATDW listings, including identifying local organisations and events that may be missing. The artsACT newsletter promotes the ATDW in every newsletter.
75	Working with the Canberra Region Tourism Leaders Forum to create opportunities for artists, and arts organisations to build networks, create partnerships and participate in the visitor economy.	2022-2023	Complete	Representatives from VisitCanberra and the CFC sit on the board of the Canberra Region Tourism Leaders Forum, to promote opportunities for arts organisations to participate in the visitor economy. In December 2022, CFC hosted a Cultural Tourism Forum in collaboration with VisitCanberra and artsACT to kick-start conversations for local artists and arts organisations about visitor economy participation.

76	Providing better connections and wayfinding between arts and cultural organisations, including through cross promotion, digital marketing, and brochures and make this available at key information and tourism sites.	Ongoing	On-track	Three Canberra Arts Tourism workshops, delivered from May 2023, have supported greater collaboration between organisations and provided information to the arts sector on how to be visible at key information and tourism sites. Forty people have attended (in May and June) from twenty-eight arts organisations. In 2022-23, VisitCanberra.com.au promoted local arts experiences through articles and downloadable digital cultural guide to Canberra. Local arts experience has been highlighted through destination campaign activity, including the Gallery of Small Things as a key story. Social media activity has featured local arts experiences and businesses. Visit journalist and influencer programs have provided connections to local arts experiences and businesses. The Canberra Arts Tourism workshop series will conclude in 2023-24 and work on digital promotion and marketing will continue .
77	Cultural Facilities Corporation, through ACT Historic Places, collaborating with local cultural tourism businesses, artists, and art organisations to develop and deliver art-based programs that provide different ways for visitors to engage with the cultural values and history of Lanyon Homestead, Mugga Mugga Cottage, and Calthorpes House, and to create commercial opportunities for the arts sector at each of the ACT Historic Places museums.	Ongoing	On-track	ACT Historic Places partners with local artists, makers, craftspeople and small businesses for its retail markets at Lanyon during Harvest Day Out and Floriade Plant Fair Day, arts and heritage workshops, and ticketed experiences. Ticketed events routinely sell-out and free events are very well-attended.

Research and Data Focus Area: Demonstrate and promote the cultural, social and economic impact of arts, culture and creative industries to inform investment and decision making.

Action No.	Action	Timeframe	Status	Progress update
78	Developing a new wellbeing measure for the ACT Wellbeing Framework which will measure the impact of the arts and culture on our wellbeing, as part of the development of a new evaluation framework for ACT Government arts funding that will inform data collection.	2022-2023	Delayed	A wellbeing measure has been developed and is being finalised in consultation with the ACT Government Wellbeing Team. Publication of the Wellbeing Measure on the Arts as part of the ACT Wellbeing Framework is anticipated to occur in 2023-24.
79	Cultural Facilities Corporation procuring a new ticketing system for the Canberra Theatre Centre that will increase understanding of audiences, and the economic impact of the productions that play on its stages.	2022-2023	Complete	The procurement process for a new ticketing system was concluded in late 2022-23. Implementation of the new ticketing system is underway in early 2023-24.
80	Championing the value of arts, culture and creative sector and the impact it makes to cultural, social and economic outcomes for the ACT.	Ongoing	On-track	In 2022-23, Minister Cheyne championed the value of a healthy arts sector and the benefits to Canberrans at arts events and key forums such as the Cultural Ministers Meeting.
81	Contributing to national research and data initiatives through fora such as the Cultural and Creative Statistics Working Group and Council of Capital Cities Lord Mayors Culture and the Arts Policy Advisory Group, as well as working with key arts research organisations.	Ongoing	On-track	In 2022-23, artsACT engaged with the Council of Capital Cities Lord Mayors Culture and the Arts Policy Advisory Group, to support research and data collection related to the arts sector in Canberra. This has also included commissioning Audience Outlook Monitor ACT snapshot reports from the Patternmakers and ensuring ACT representation in the Australia Council for the Arts National Arts Participation Survey. In 2023-24, arts ACT will continue to examine existing data and research, including examining gaps and analysing findings.
82	Cultural Facilities Corporation will regularly collect meaningful visitation data to inform demographic understanding and program development for Canberra Museum and Gallery and ACT Historic Places.	Ongoing	On-track	In 2022-23, CTC has employed a full-time data analyst and is building data analytics capability to inform product choice and marketing strategies. CMAG and ACT Historic Places collect visitor data through surveys for ticketed programs and door counters to inform product development and marketing strategies. In 2023-24, CFC will continue building its capacity to use data to improve the visitor experience at all venues.